

# Hometown Hero Banner Program Guidelines

## Mission

To acknowledge and honor the men and women of the Chambersburg area who are currently serving, have served in the past or have given their life in service to our country in the United States Armed Services, Army, Navy, Air Force, Marines, Coast Guard or National Guard.

## Eligibility

All honorees must have lived in the Chambersburg Area School District boundaries at some point in their life and must be serving currently, been honorably discharged, or died in the line of duty.

## General banner info

Banners are 30"x60", double sided, vinyl material and will include service member's name, branch of service, time of service and photograph as well as the purchaser's name/relationship. They will be displayed, in random order, on available poles throughout Chambersburg. **Specific locations cannot be requested**, and the number of available spots is limited and will be assigned on a first come, first served basis. Outstanding applications will be placed on a waitlist and will be processed in order received as spots become available.

The Deadline for the 2024 Program is. **February 29th, 2024.**

## Photos

Please submit a high-resolution photograph of the service member in uniform along with the attached application, to the VFW HH Banner committee at 747 S. 4th St. Chambersburg or [vfwpost1599@gmail.com](mailto:vfwpost1599@gmail.com). Digital format is preferred, if mailing an actual photo, you will be notified of a pick-up date.

**\*\*If you choose to send the application and photo digitally, please send the application as a PDF file and the photo as a JPEG file.\*\***

## Pricing/Donation

A \$200.00 donation is requested with each application. These funds will be used for production, installation, and removal of the banner. Processed banners will be displayed for a 2-year period beginning on Memorial Day and will be presented to the owner upon removal. \* All checks should be made payable to VFW Post 1599 and have "hometown heroes" noted on the memo line.

For more information contact the VFW HH Banner committee at 717-372-1361 or [vfwpost1599@gmail.com](mailto:vfwpost1599@gmail.com) .

## Sample banner design:



\*Any unclaimed banners become the property of the VFW HH Banner committee. \*

\*We are not responsible for weather related damage, deliberate destruction, or theft while banners are displayed. \*